



## Newsletter #1 – April 2021

Welcome to the first of our regular newsletters keeping you updated on the progress of our campaign to save the Silks on the Downs pub for the benefit of the community. For real time updates remember to follow us on Facebook and Twitter or visit [savethesilks.org](http://savethesilks.org) regularly and please do share this newsletter and the attached share offer document with friends and family. If there's a neighbour you know who is not online then we'd be really grateful if you could print a copy and give it to them so they don't get left out.

### Our share offer needs a Spring boost



After a solid start we have now received investment totalling £120,000 in our share offer. However we have now seen investment slow to a trickle and we need those of you who intend to or are considering investing to act now to ensure we can reach our £240,000 target. If we are unable to raise the target share offer funding the campaign is at a real risk of stalling. So please do talk to friends, neighbours and relatives about the share offer and remind them that without their help it's increasingly likely we will lose the pub from the community. We've attached the share offer document to this email to make it even easier to apply to shares or to forward to your networks.

### Save The Silks campaign goes global!

We had a TV news crew from German broadcaster ZTF visit us outside the Pub in March after they heard about our campaign on social media and wanted to run a feature on how local people across the UK are trying to save their Great British Pubs through community ownership. Our very own Stuart Williamson and Jan Whitehead were interviewed about our campaign. Harriet Rochester also spoke to BBC Radio Wiltshire breakfast show this week to further raise awareness and share the good news about our funding application (see below)



## Funding application success



We received a significant boost via a conditional offer from the Plunkett Foundation More Than A Pub Programme supported by Power to Change, of a funding package totalling £60,000, consisting of a £30,000 grant, match

funded by a £30,000 loan. Whilst this is great news and we still need to close the gap on our share offer fundraising to enable us to take advantage of the funding

## Greatest minds of the Ogbourne's come together virtually

Thanks to everyone who joined our virtual pub quiz earlier this month we had over 20 teams join for a fun evening hosted by Mark Colbourne. Although a definite bias towards the 70's and 80's and a somewhat dubious scoring mechanism which became more relaxed as more drinks were consumed, it was great to get a cross section of our community together all be it virtually and get a taste for what may be possible if we are able to #SaveTheSilks.



## Legal eagle or financial ace?



We're nearing the stage of the project where we will need some more formal support and input from a solicitor and accountant for our project. If you are able to help or have friends or family who may be happy to support then please get in touch

[info@savethesilks.org](mailto:info@savethesilks.org)

That's all for this issue. Thanks to everyone who has supported us with time, passion and of course investment so far it is very much appreciated. Get in touch with any questions, ideas and offers of support.

The #SaveTheSilks Team

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## Contact us

[info@savethesilks.org](mailto:info@savethesilks.org)



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